

Kennedy Technology Group Dealer Marketing Survey

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Thank you for taking the time to respond to this survey. We are attempting to augment the effectiveness of your marketing efforts.

Company: _____ (please provide)

- ◇ Will you be attending any rallies, conventions, or trade shows this year. Yes/No
If yes, please list:

- ◇ If you are attending any such events, how are you promoting/highlighting Kennedy products?
(door prizes, etc.)

- ◇ Will you provide installation services for Kennedy products? Yes/No/NA
If yes, will you charge for these services? Yes/No

- ◇ What advertising do you plan for the year?

- ◇ How will this advertising highlight Kennedy product?

- ◇ Do you monitor/participate and promote Kennedy products in any on-line discussion groups
and forums? Yes/No
If yes, which forums?

- ◇ How may we better assist you in promoting Kennedy products?

Again thank you for your time, responses and suggestions.

Regards,
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