

PRODUCT RELEASE ANNOUNCEMENT

KENNEDY TECHNOLOGY GROUP
RELEASE DATE: 1/1/04 - Part #65171R0

Market: Sport Touring Motorcycle
Product: *Rad_{over}Ride* (aka *RadRide*)
Models; 25 and 35
MSRP: USD 89.95
Availability: Immediate
Replaces and makes obsolete: none
Photo available at : www.cellset.com/95184R0.jpg
Power source: Standard 9 Volt transistor radio battery

Description of product:

The rider plugs his stereo headphones into *RadRide*, then plugs *RadRide* into his music player and an audio alert device such as a radar detector or GPS.

Whenever the audio device sounds-off, *RadRide* mutes the music.

There are no controls or switches: when the rider is not listening to music *RadRide* sleeps - pulling micro Amperes of current. The owner should get dozens of hours of music on a standard battery.

We recommend the user remove the battery when not in use for extended periods of time.

RadRide is designed to fail-safe: When the battery dies, radar detector audio will pass straight through to the rider's headphones. A dying battery is indicated by loss of music feed through.

Model #	Part #	For Use With
25	95184	Cobra, Valentine, & Garmin SPIII GPS.
35	95183	Passport, Escort, & IQue GPS